

Now And In The Future

# Biennial Report 2001





now and in the future

Letter from the Chair and Director	1
Vision, Values, and Mission	2
Serving Our Members	3
Communications	3
Program Highlights	4
Statement of Financial Position	5
Board of Directors	6
Members and Staff	7-8

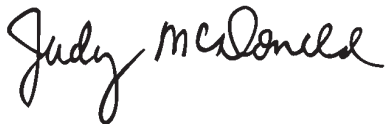
# now and in the future

**In San Diego**, nearly 28 years ago representatives from the San Diego State University Foundation and the one-year old San Diego Community Foundation, met to form a network of grantmakers. Through the next several years the network continued to grow and evolve, eventually taking the name San Diego Grantmakers. Then in November 1999, under the leadership of co-chairs, Jennifer Vanica, Jacobs Family Foundation, and Tim McCarthy, McCarthy Family Foundation, SDG incorporated, receiving official 501(c)3 status. In addition, SDG joined 28 other regional associations of grantmakers in the national Forum of Regional Association of Grantmakers.

When we incorporated in 1999 SDG consisted of 40 charter members. Today, we are 68 members doing over \$100 million grantmaking in San Diego.

**Our members drive SDG's mission, strategies, and priorities.** We strive for excellence in everything we do through clear goals and strong leadership. We endeavor to respond to our community's needs with a nimble and entrepreneurial spirit and serve our growing membership with a continued and enhanced ability to deliver excellent programs and services.

**We are proud of our partnerships in the community** and look forward to working more closely with you to positively impact this community. Our success is measured by the health and vitality of organized philanthropy in San Diego and by improving the lives of our neighbors in this region—*now and in the future.*



Judy McDonald  
Chair



Julie Holdaway  
Director

*"To give away money is an easy matter and in any man's power. But to decide to whom to give it, and how large, and when, and for what purpose and how, is neither in every man's power nor an easy matter."*

*Aristotle*

*"We make a living by what we get,  
but we make a life by what we give."*

*Winston Churchill*

# values, vision and mission

In 2001, celebrating one-year of “officialdom”, the board of SDG embarked on a strategic planning process. Throughout the process, SDG solicited members’ input through surveys, focus groups, and other means. We also included community and nonprofit leaders, asking each to lend their expertise. Your input shaped SDG’s future. You told us we should continue making members our highest priority and to strengthen our communications with you. As we implement this plan, we will strive to know each member—your needs and interests—well.

## **We believe in:**

**Excellence**—In all of our work, we reflect a commitment to excellence.

**Service**—We value our members by providing services that are practical, informed, stimulating, and relevant.

**Collaboration**—We support members working together to address community needs.

**Celebration**—We celebrate the joy and satisfaction born out of compassionate and results-driven philanthropy that improves the many communities of the San Diego region.

**Inclusiveness**—We believe in the rich diversity of the San Diego grantmaking community and the San Diego region in general, and will promote inclusiveness in the way we work.

Our **VISION** is to build a strong philanthropic community strengthened by our vibrant leadership.

Our **MISSION** is to connect, teach, and inspire a diverse group of foundations and corporations to develop and implement successful philanthropy in the San Diego

# communication

## **SDGrantmakers Listserv**

Our members noted that the best learning comes from each other. The SDG Listserv is a forum to pose questions and comments to your colleagues. Previous queries include requests for templates of staff reviews, strategic planning consultants, and guidelines for foundation's administrative costs. Corporate members have benchmarked giving levels and family foundations have sought resources on engaging multiple generations in giving.

## **www.SDGrantmakers.org**

In 2001 SDG launched our highly anticipated website, [www.SDGrantmakers.org](http://www.SDGrantmakers.org). The website features upcoming programs and events, "Ask the Staff" query web pages, and critical links in the field. We receive nearly 2000 visitors per month.

## **Philanthropy Link**

Notable past topics include: accountability, diversity, capacity building, and knowledge management. Look for archived issues on our website. In addition, you can find past issues of SDGrantmakers monthly online Philanthropy Link.

## **SDGrantmakers' *Corporate Link* and the *Family Ties***

Bimonthly we send out briefs to our corporate and family foundation members identifying resources, topics, and issues of particular interest to each audience.

## **SDGrantmakers Member Directory**

Available for members online, the membership directory is revised and updated weekly. The directory provides all members with a quick and easy reference to establish contact with SDG colleagues. Search members by name, grantmaking range, and grantmaking areas.

*"Grantmaking is not the simplistic measuring of applications by rigid rules or standards, but a complex cultural understanding governed by powerful individual and organizational values... its dimensions are not only intellectual, but aesthetic and moral as well."*

**Dennis P. McInay,**

*How Foundations Work: What Grantseekers Need to Know and borrowed from Grantmaking Basics.*

# program highlights 2001

San Diego Grantmakers is committed to enriching and enhancing the grantmaking in San Diego's philanthropic sector. In 2001 our programs addressed specific issues, grantmaking approaches, management skills, and community strengthening. We hosted 26 programs with over 650 participants.

SDG introduced a 3-day series Grantmaking 101: The Basics of Grantmaking as well as two grantmaker working groups addressing technology and arts. And our program portfolio culminated in 2002: A Crossroads, a grantee and grantor exchange.

## Other 2001 program highlights include

Grantmakers in Aging: Catalysts of change  
Youth Violence Prevention: A Funder's Role  
Opportunities & Challenges: Trends in Family Foundations  
Balboa Institutions

## CORPORATE TRACK

Measuring the Business Value of Corporate Philanthropy  
Support Without a Check: Employee Volunteer & Matching Programs & In-Kind Giving  
The Media Triangle: How to work with the media to maximize the benefits of your nonprofit partnerships

## HOW-TO SKILLS WORKSHOPS

Adding the Human Dimension: Making Site Visits Work  
The Art of Rejection or Just Say No  
Assets Up/Assets Down: Foundation Management in Uncertain Times  
The Buzz about Capacity Building

## THE STATE OF SAN DIEGO

Hop on the Bus... Our Neighborhoods in Change--Tours of Community Development Projects  
Prosperity and Poverty: Responses to the New Economy

*and Angela Glover Blackwell led off SDG's 2002 program plan*

# statement of income and expenses

## Revenue

Membership Support	138,305
Additional	36,050
Program Sponsorships	3,520
Grants	9,500
Interest Income	5,159
In-Kind Revenue	12,450
Miscellaneous Income	50
<b>TOTAL</b>	<b>\$ 205,034</b>

## Expenses

Educational Programs	19,515
Personnel	101,695
Printing	6,776
Postage & Delivery	1,958
Web Development & Maintenance	8,583
Equipment & Maintenance	2,213
Professional Fees -- Consultants	10,104
Insurance	1,350
Conferences	2,754
Travel	5,047
Meetings	1,637
Supplies	5,260
Dues & Subscriptions	358
Rent & Utilities	12,147
Miscellaneous	85
Forum of RAGs Membership	1,935
Philanthropy Day Sponsorship	1,000
<b>TOTAL</b>	<b>\$ 182,617</b>
Change in Net Assets	\$ 22,417

# board of directors

Judy McDonald, Chair  
*The Parker Foundation*

Pete Ellsworth \*\*  
*Legler Benbough Foundation*

Murray Galinson, Vice Chair  
*The Galinson Family Foundation*

Robert Kelly  
*The San Diego Foundation*

Tim McCarthy, Treasurer  
*McCarthy Family Foundation*

Al Panico \*\*  
*Waitt Family Foundation*

Julie Kalk, Secretary (2001)  
*QUALCOMM Incorporated*

Ruth Lyn Riedel, Ph.D.  
*Alliance Healthcare Foundation*

Marjory Kaplan, Secretary (2002)  
*Jewish Community Foundation*

Jerry Sanders  
*United Way of San Diego*

Janine Mason Barone  
*Fieldstone Foundation*

Karen Smelkinson  
*Callaway Golf Company Foundation*

William E. Beamer, Esq. \*  
*Parker Foundation*

Phil White  
*The Hamilton-White Foundation*

Christopher C. Calkins \*  
*The Thomas C. Ackerman Foundation*

Cynthia Young  
*The Rose Foundation*  
*The Synetic Foundation*

\* Retired from SDG board January 2002

\*\* Joined SDG board January 2002



# members

## Leadership Council

---

Alliance Healthcare Foundation  
The Annie E. Casey Foundation  
The California Endowment  
DeFalco Family Foundation

QUALCOMM, Inc.  
San Diego National Bank  
San Diego Workforce Partnership, Inc.

---

## Members

Applied MicroCircuits Corporation (AMCC)  
Benson Family Foundation  
Boys and Girls Foundation  
The Burnham Foundation  
The California Wellness Foundation  
Callaway Golf Company Foundation  
Chargers Champions Foundation  
Cox Communications  
Cush Automotive Charitable Foundation  
Earth Share of California  
Fieldstone Foundation

Foundation for College Christian Leaders  
The Galinson Family Foundation  
Gateway  
The Hamilton-White Foundation  
Hewlett Packard  
The Hitachi Foundation  
International Community Foundation  
J.C. Downing Foundation  
Jacobs Family Foundation  
The James Irvine Foundation  
Jewish Community Foundation

*continued on pg. 8*

*"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, that is the only thing that ever has."*

**Margaret Mead**

Strengthening Philanthropy

## members continued

<i>Kaiser Permanente</i>	<i>San Diego Human Dignity Foundation</i>
<i>Kyocera America, Inc.</i>	<i>Sempra Energy</i>
<i>Las Patronas</i>	<i>The Serenity Fund</i>
<i>Lawrence Welk Family Foundation</i>	<i>The Syntec Foundation</i>
<i>The Legler Benbough Foundation</i>	<i>The Thomas C. Ackerman Foundation</i>
<i>Mandell Weiss Charitable Trust</i>	<i>Time Warner Cable</i>
<i>McCarthy Family Foundation</i>	<i>Toby Wells Foundation</i>
<i>Mission Federal Credit Union</i>	<i>U.S. Bank</i>
<i>Moxie Foundation</i>	<i>United Way of San Diego</i>
<i>Nokia</i>	<i>Viejas Enterprises</i>
<i>Northern Trust Bank</i>	<i>Watt Family Foundation</i>
<i>The Parker Foundation</i>	<i>Washington Mutual</i>
<i>Rancho Santa Fe Foundation</i>	<i>WD-40 Company</i>
<i>The Rice Family Foundation</i>	<i>Weingart-Price Fund</i>
<i>Rolston Family Fund</i>	<i>Wells Fargo</i>
<i>The Rose Foundation</i>	<i>Wheatley Foundation</i>
<i>San Diego Commission for Arts and Culture</i>	<i>William D. Lynch Foundation for Children</i>
<i>The San Diego Foundation</i>	<i>Willis and Jane Fletcher Foundation</i>
<i>San Diego Foundation for Change</i>	

## SDG membership breakdown

Family Foundations	25
Independent Foundations	9
Community Foundations	5
Corporate Foundations/Giving Programs	25
Government/Public Funds	2
Federated Funds	2

## staff

Julie Holdaway, Director  
Sharla Meeks, Member Services Coordinator



now and in the future

*The future growth of the sector will be due to the creation of new wealth, the intergenerational transfer of wealth, and the birth of conversion foundations. At the projected rate of growth, the foundation sector stands to double within the next decade.*

*Lucy Bernholz, Ph.D.,  
"Foundations for the Future:  
Emerging Trends in Foundation  
Philanthropy"*

© 2002 San Diego Grantmakers | 619.744.2180 | [www.sdgrantmakers.org](http://www.sdgrantmakers.org)

